



## Garrette Daugherty

Creative Director | Graphic Designer

garrettedaugherty.com

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### THE EVOKE GROUP/VEA TECHNOLOGIES

**Creative Director / Full-Stack Designer** 2019-Present

Currently the Creative Director for The Evoke Group in Columbia Missouri. Responsibilities include but are not limited to: project management, web design, graphic design, Google display ad design, client/customer management, on site SEO, and light reporting.

### FLAT BRANCH HOME LOANS

**Lead Graphic Designer - Marketing** 2017-2019

Complete designs for 200+ sales members. Designs range from business cards and brochures to billboards and signage. Manage interns and help guide larger projects. Work closely with the web team to develop new web content and web page layout.

## Professional Skills

PHOTOSHOP ●●●●○

ILLUSTRATOR ●●●●●

INDESIGN ●●●●●

ADOBE XD ●●●●●

WORDPRESS ●●●●○

AE ●●●○○

AUDITION ●●○○○

PREMIERE ●●●○○

WINDOWS ●●●●●

MAC OSX ●●●●●

HTML ●●●○○

CSS/CSS3 ●●●○○

### University of Missouri-St. Louis

Graduated Cum Laude from The University of Missouri-st. Louis as a student athlete. Received Bachelors of Fine Arts and Graphic Design in 2014.

### Rock Bridge High School

Graduated in 2010 from Rock Bridge High School as a student athlete. School focus: Fine Art and Design

## References

References available upon request.

### PINNACLE GRAPHICS

**Senior Graphic Designer** 2014-2017

Managed communications with clients for best possible design experience. Responsibilities include but are not limited to: branding, publication design, logo design, website layout/design, way-finding, brochures, business cards, stationary design, and social media graphics.

### SPORTING COLUMBIA SOCCER CLUB

**TECHNICAL DIRECTOR/COACH** 2014-Present

Responsibilities include but are not limited to: practice planning, parent/player communication, camp training sessions (lead and plan), player evaluations, skills clinics, and team scheduling.